

# JULIA HAILES

[www.juliahailles.com](http://www.juliahailles.com)



Julia Hailes is a leading opinion former, freelance consultant and speaker on social, environmental and ethical issues. Her work includes environmental reviews, management briefings and advising companies on policy, strategy and communications.

## IN SUMMARY

I started on my green career path in 1986, working with John Elkington - we co-founded SustainAbility Ltd, a think tank consultancy that now has offices in London, Washington and Zurich, as well as operations in India. I have authored or co-authored nine books, including the number-one best-selling Green Consumer Guide, published 20 years ago and selling over 1 million copies worldwide. My most recent book The New Green Consumer Guide, came out in 2007 and has been widely acclaimed to be accessible, authoritative and 'full of surprises'!

My main work is as a sustainability consultant to industry. Current or recent clients include British Gas, Marks & Spencer, Morrisons, McDonalds, Shell, and Procter & Gamble. I also regularly make speeches and presentations, write articles - and a blog - have been a director of Jupiter Global Green Investment Trust, co-founded Haller, a charity supporting eco-system projects, sit on the Food Ethics Council and am a Trustee of the Ecos Trust, which promotes green building practice.

In 1989 I was elected to the UN 'Global 500 Roll of Honour' for 'outstanding environmental achievements' and in 1999 was awarded an MBE in the New Years Honours List. I live in Somerset with my three sons Connor, Rollo and Monty, aged 15, 13 and 11.

## AT A GLANCE

- Have been working in environmental sphere for over 20 years - since 1986.
- Co-founded SustainAbility Ltd with John Elkington in 1987.
- Wrote The Green Consumer Guide, which became a number one best-seller and sold over 1 million copies worldwide, in 1988.
- Sustainability consultant to industry with blue chip clients including British Gas, Shell, P&G, McDonalds, Morrisons and M&S.
- Was a non-exec director of Jupiter Global Green IT and have advised Numis Investment Bank.
- Have written 9 books to date, most recently The New Green Consumer Guide - 2007.
- Make speeches and presentations all over the world.
- Regularly write for Telegraph online and other publications.
- Co-founded Haller, which promotes sustainable agriculture in Africa.
- Awarded an MBE in 1999 and was elected to the UN Global 500 Roll of Honour for outstanding environmental achievement.

## CONTACT

[julia@juliahailles.com](mailto:julia@juliahailles.com)

+44 (0)1935 864423

[www.juliahailles.com](http://www.juliahailles.com)

## TESTIMONIALS ABOUT JULIA HAILES

**"I had to drop you a line to say 'a huge thank-you' to you for being such a fantastic guest speaker - you were absolutely superb!... You made a very inspiring speech and I would have no hesitation whatsoever in recommending you to other event organisers as a guest speaker on eco or renovation matters as a whole - or as an after-dinner speaker - as you have such a warm and welcoming 'touch' to your delivery."**

Naomi Handford-Jones, Big Green Home Show, Centre Events Manager  
The National Self Build & Renovation Centre, Oct09

**"With her somewhat challenging lateral thinking and, 'out of the box' approach, Julia Hailes has brought to our audience and our industry the useful element of destabilisation it needed to avoid too much complacency and closed-loop reflection..."**

Pierre Wiertz, General Manager of EDANA,  
Organiser of OUTLOOK 09 Personal Care Products conference Sep09

**"Julia Hailes ignited the CAOBISCO Sustainability Round Table with her incisive observations and commentary. Her experience and mastery of her subject gave valuable insights to the mainly business audience from across the European and International chocolate, biscuit and confectionery industries"**

David Zimmer, Secretary General CAOBISCO, Sep09

**"Please accept my thanks and admiration for your brilliant presentation - everyone commented on how interesting and informative it was."**

Saveria Moss, South Somerset Together, Jun09

**"Julia has an infectious personality which makes her a mesmerising speaker. Her speech at BITC's May day summit was compelling, yet told in a really engaging and humorous way. Julia's passion and conviction really brought to life why we were all sitting there. As a communications specialist I know how difficult it can be for speakers to get up in front of a large audience and 'be themselves'. If only we could bottle Julia's charisma!"**

Angela Terry, Triffid (brand and communications consultancy), (May 2009)

**"I thoroughly enjoyed your speech and the real examples of how individuals at all levels can make a difference - very thought provoking and inspiring."**

Raksha Pattni, Regional Director of Business in the Community (May 2009)

**"Let me thank you for a really great and inspirational presentation at P&G Earthday in Geneva. We keep getting positive feedback about you and in particular from the lunch session, which left an impression on many people! You created a buzz and talk within the organisation about sustainability and our lifestyles. You truly inspired us that day (as you do at the Expert Panels). Many thanks."**

P&G in Geneva  
Ioannis Hatzopoulos, P&G - April 2009

**"Thanks for the excellent fact sheet on carbon footprinting and labelling - it's great work!"**

Ioannis Hatzopoulos, P&G - Dec08

**"Your panels and moderation went very well - everyone was pleased and enthused."**

Laura Burgess, Ecoescape (organiser of event for Visit England) - Mar09